

Custom HAWAIIAN SHIRTS sizing guide

- Please note, as of Feb 2026, our STANDARD and PREMIUM unisex sizing is the same!
- As of Feb 2026, our women's Hawaiian shirts (PREMIUM only) sizing has been updated.
- Make sure to carefully check measurements for this item! Do not assume your general shirt size will fit.
- Sizing chart measurements are garment measurements; these are measured when the shirt is laying flat. We recommend measuring the fit of your favorite shirt for comparison.
- As these are a 100% custom product, we only make the exact quantity ordered and therefore cannot offer exchanges. It reduces waste and is better for the environment!

UNISEX/MEN'S SIZING CHART - STANDARD & PREMIUM

All measurements in inches

1	XS	S	M	L	XL	2XL	3XL	4XL	5XL
	27.5	28.5	29.5	30.5	31.5	32.5	33.5	34.5	35.5
2	XS	S	M	L	XL	2XL	3XL	4XL	5XL
	20	21.5	23	24.5	26	27.5	29	30.5	32

WOMEN'S SIZING CHART - PREMIUM ONLY

All measurements in inches

1	XS	S	M	L	XL	2XL	3XL	4XL	5XL
	24	25	26	27	28	29	30	31	32
2	XS	S	M	L	XL	2XL	3XL	4XL	5XL
	18.5	20	21.5	23	24.5	26	27.5	29	30.5

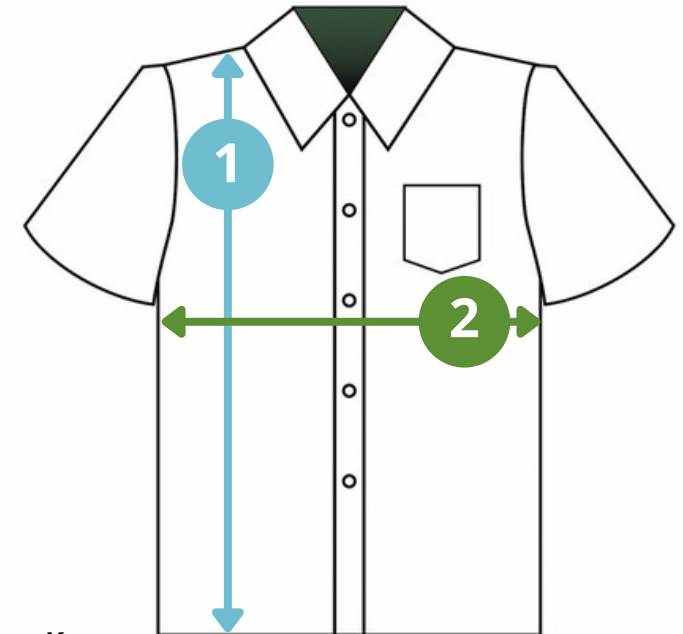
This women's sizing chart is for both the regular women's style and the vintage/tea-timer style.

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MEN'S SLIM FIT SIZING CHART - PREMIUM ONLY

All measurements in inches

1	XS	S	M	L	XL	2XL
	27.5	28.5	29	29.5	30.5	31
2	XS	S	M	L	XL	2XL
	18.5	20	21.5	23	24	26



Key:

1. Length from top of shoulder to bottom of shirt
2. Half chest measurement, underneath the arm hole from side seam to side seam

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threads